



Everyone Goes Home® SAFETY VIDEO Contest

In Partnership with



Submit Your Department's Video Relating to the 16 Firefighter Life Safety Initiatives For a Chance to Win!

The Everyone Goes Home® Program through the National Fallen Firefighters Foundation, in partnership with Fireman's Fund Insurance Company, is proud to announce its first ever video contest. This contest will provide an opportunity for departments to submit homegrown training videos that focus on safety and risk reduction for all facets of firefighting operations.

Videos will be reviewed and scored for their quality of content and all fire departments, regardless of type or size, are encouraged to enter.

Any videos submitted will become the property of the National Fallen Firefighters Foundation and may appear on EveryoneGoesHome.com for use by other fire departments as a training, health and safety, and risk reduction resource.

In partnership with Fireman's Fund Insurance Company, two Bullard T-4 Thermal Imagers have been graciously donated for the grand prizes for this contest! There will be two Grand Prize winners and an Honorable Mention award for the most outstanding videos.



T4 Max Thermal Imager Highlights

- Technology Optimization Package (T.O.P.) optimizes display and engine performance for unmatched scene dynamics and image clarity
- Ultra-High resolution 320X240 detector
- Super Red Hot™ colorization alerts firefighters to areas of intense heat
- Electronic Thermal Throttle® isolates heat sources
- More than 1100°F saturation temperature
- Improved 4.3" widescreen format Liquid Crystal Display
- Super-bright display enables viewing in thick smoke and direct sunlight
- 450:1 Contrast Ratio emphasizes deep blacks and bright whites and enhances image detail
- 50° horizontal field of view
- 2x and 4x digital zoom
- Improved visibility
- Ideal for applications including hazardous materials, wildfire and search & rescue
- Camera will be white with the Fireman's Fund logo

Here is the opportunity for your organization to improve safety on the fireground with cutting edge technology that will assist crews working in one of the most dangerous environments – interior firefighting and search and rescue operations.

This past year the fire service has seen a glimmer of what hopes to be an annual encouragement – that is, a decline in preventable firefighter LODDs. It is the hope of fire departments and families across the nation that a shift in the safety culture of the fire service is beginning. This cultural shift and exciting reduction in LODDs can largely be associated with the fire service's vigilance in training, which is paramount in making sure this trend continues.

The National Fallen Firefighters Foundation continues its primary mission in developing effective tools that would work as a catalyst in reducing firefighter deaths across the country. The 16 Firefighter Life Safety Initiatives, implemented in 2004, were created for the specific purpose of preventing, whenever possible, firefighter line-of-duty deaths by identifying common objectives for all fire departments, that if met, could dramatically reduce the annual number of firefighter deaths and injuries.

With this in mind, the National Fallen Firefighters Foundation continues to look for new ways of providing organizations across the country with up-to-date train-

ing materials that focus on safe work practices and risk reduction. Following this mission, the Everyone Goes Home® Program through the National Fallen Firefighters Foundation, in partnership with Fireman's Fund Insurance Company, is proud to announce its first ever video contest. This contest will provide an opportunity for departments to submit homegrown training videos that focus on safety and risk reduction for all facets of firefighting operations.

All fire departments, regardless of type or size, are encouraged to enter a video in hopes of creating a future depository of downloadable training videos for any organization. Once submitted, these videos will be reviewed by a panel of four and scored according to the criteria listed in these Official Contest Rules below and their quality content, and not specifically for the production quality.

**Get those creative juices flowing
and submit your department's
video for a chance to win!!!**



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Official Contest Rules

- The main objective in the video must support one of the 16 Firefighter Life Safety Initiatives.
- Ensure that the video relates to current trends in LODDs and firefighter injuries according to the U.S. Fire Administration.
- The video must be between 3-5 minutes in length.
- Submitted on DVD or Mini-DV format (Be sure to make a back-up copy in case the video becomes damaged during the delivery process).
- Official entry form must be submitted with video.
- Department Name, Video Name, Contact Person, and Phone Number included on video (Information can either be voice recorded or written, in case entry form is accidentally separated from the video).
- Release form must be signed by all individuals and submitted with video.
- Entries must be postmarked by June 1, 2010.

Please Send Video Submissions to:
Everyone Goes Home® Video Contest
33365 Raphael Road
Farmington Hills, MI 48336

All submitted videos become the property of the National Fallen Firefighters Foundation and the Everyone Goes Home® program. Use of the videos on our website is at the sole discretion of the Everyone Goes Home® Program and the National Fallen Firefighters Foundation.

Videos will be reviewed solely by the National Fallen Firefighters Foundation and the Everyone goes Home Program®, with final decisions regarding winners made without any involvement of Fireman's Fund Insurance Company. Fireman's fund Insurance Company has no role in the review of submissions or final contest results and does not review the videos or guarantee the accuracy or appropriateness of individual training approaches or firefighter life safety initiatives.



Everyone Goes Home[®] SAFETY VIDEO Contest

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Safety Video Contest Entry Form

Department Information

Department Name: _____

Address: _____

Phone Number: _____

Department Type (please circle one): Volunteer Paid On-Call Combination Career

Contact Information

Contact Person's Name: _____

Phone Number: _____

Contact Person's E-mail: _____

Video Information

Name of the Submitted Video: _____

Which of 16 Firefighter Life Safety Initiatives does the video address?

(list each of initiative(s) that applies - See last page of this packet for a copy of the 16 Firefighter Life Safety Initiatives)

Fire Chief:

Printed Name

Signature

Date

* All entries must include the Safety Video Contest Release Form in this package

Please Mail Video Entries to:

Everyone Goes Home[®] Video Contest
33365 Raphael Road
Farmington Hills, MI 48336

16 FIREFIGHTER LIFE SAFETY INITIATIVES

1. Define and advocate the need for a cultural change within the fire service relating to safety; incorporating leadership, management, supervision, accountability and personal responsibility.
2. Enhance the personal and organizational accountability for health and safety throughout the fire service.
3. Focus greater attention on the integration of risk management with incident management at all levels, including strategic, tactical, and planning responsibilities.
4. All firefighters must be empowered to stop unsafe practices.
5. Develop and implement national standards for training, qualifications, and certification (including regular recertification) that are equally applicable to all firefighters based on the duties they are expected to perform.
6. Develop and implement national medical and physical fitness standards that are equally applicable to all firefighters, based on the duties they are expected to perform.
7. Create a national research agenda and data collection system that relates to the initiatives.
8. Utilize available technology wherever it can produce higher levels of health and safety.
9. Thoroughly investigate all firefighter fatalities, injuries, and near misses.
10. Grant programs should support the implementation of safe practices and/or mandate safe practices as an eligibility requirement.
11. National standards for emergency response policies and procedures should be developed and championed.
12. National protocols for response to violent incidents should be developed and championed.
13. Firefighters and their families must have access to counseling and psychological support.
14. Public education must receive more resources and be championed as a critical fire and life safety program.
15. Advocacy must be strengthened for the enforcement of codes and the installation of home fire sprinklers.
16. Safety must be a primary consideration in the design of apparatus and equipment.

LEARN MORE: www.EveryoneGoesHome.com

The Everyone Goes Home® Program is made possible through the efforts of the National Fallen Firefighters Foundation with funding provided by the Department of Homeland Security, Assistance to Firefighters Grant and the generosity of Fireman's Fund Insurance Company.



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Security**



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